

MARIA ALESSANDRA ROSSI

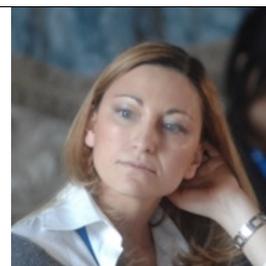
ASSOCIATE PROFESSOR OF POLITICAL ECONOMY

Department of Economics, University G. D'Annunzio of Chieti-Pescara

Viale Pindaro, 42 Pescara

e-mail: alessandra.rossi@unich.it

skype: ale_rossi



PREVIOUS SCIENTIFIC POSITIONS

- Nov 2016 – Oct 2018 Associate Professor of Economic Policy, Department of Economics and Statistics, University of Siena
- Oct 2011- Feb 2012 *Visiting Fellow*, European University Institute, Florence School of Regulation, Fiesole
- Dec 2008 – Oct 2016 Assistant Professor of Economic Policy, Department of Economics and Statistics, University of Siena
- Oct 2005- Sept 2006 Post-Doc Researcher, EconomiX, Università di Parigi X, Paris
- Oct 2005- Nov 2008 Post-Doc Researcher, Department of Economics, University of Siena
- Oct 2004-June 2006 Researcher, CERM Foundation, Rome [Preparatory work for the *WHO Commission on Intellectual Property Rights, Innovation and Public Health (CIPRH)*]
- Gen-Feb 2004 *Visiting scholar*, Santa Fe Institute, Santa Fe, NM (US)
- Aug-Dec 2003 *Visiting scholar*, Department of Economics, Berkeley University, Berkeley, CA (US)
- Oct 1999- July 2000 *Visiting student*, Pembroke College, Oxford, UK

RESEARCH INTERESTS

- Economic analysis of law and institutions, Innovation, Competition Policy and Regulation, Economics of Digital Industries.

EDUCATION

- Nov 2001- Apr 2005 Ph.D. in *Law and Economics*, University of Siena.
- Oct 1996 – Sept 2001 Undergraduate degree in Economics, University of Siena.

MEMBERSHIPS

- Member of the *European Association of Law and Economics*, the *International Society of New Institutional Economics* and the *Italian Society of Law and Economics*
- Member of the Scientific Committee of the *ENTraNCE School on competition law and economics*, European University Institute (<http://www.eui.eu/Projects/ENTRANCE/Home.aspx>)
- Member of the Directive of the Italian Academy of the Internet Code (<http://www.iaic.it>)
- Member of the Program Committee of the Dynamic Spectrum Access Conference of the IEEE Communications Society in 2014
- Member of the Aspen Institute Italy (“*Former Aspen Junior Fellow*”)
- Member of the *Young Leaders Program* of the US-Italy Council

SCHOLARSHIPS AND AWARDS

- Post-doc scholarship of the French Ministry of Research (2005-2006)
- Scholarship for the Ph.D. in *Law and Economics* of the University of Siena (2001-2004)

- “Andrea Sclavi Award” as best student of the Economics Degree of the University of Siena in 2001.

ACADEMIC DUTIES

- 2015 Member of the Admissions Committee of the Ph.D. in Economics of the Universities of Tuscany (Siena, Firenze and Pisa)
- 2012- Member of the Board and of the Teaching Committee of the Ph.D in Economics of the Universities of Tuscany (Siena, Firenze and Pisa)
- Member of the Ph.D. Committee for the evaluation of the dissertations of Clara Bruno (2009, University of Siena, Ph.D. in *Law and Economics*); Andrea Maria Altieri (2015, University of Siena, Ph.D. in *Law and Economics*); Luisa Latini (2016, University of Siena, Ph.D. in *Law and Economics*); Eugenio Simone De Nardis (2016, University of Siena, Ph.D. in *Law and Economics*); Stefano Falcone (2018, University of Siena, Ph.D. in *Economics*)
- 2015-2018 Representative for Erasmus Programmes and Internationalization for the Department of Economics and Statistics
- 2009-2013 Member of the Board of the Ph.D in *Law and Economics*, University of Siena
- 2009- 2012 Member of the Teaching Committee of the undergraduate degree in Economics, University of Siena

DIFFUSION-ORIENTED ACTIVITIES

- Director of Media and Communications Area from June 2010 to July 2012 and Director of Innovation from February 2006 to May 2010 at Istituto per la Competitività (Rome), a non-profit organization devoted to improving Italy’s competitiveness

TEACHING

Teaching at the University G. D’Annunzio of Chieti-Pescara

- “Economics” (undergraduate); “Economics of Regulation” (master); “Innovation Economics and Policy” (master); “Economic Policy” (undergraduate)

Teaching at other universities

- University of Siena: “Introduction to Law and Economics” (Ph.D.) - “Economic Analysis of Property Law” (Ph.D.) – “Law&Economics Methodology” (Ph.D.) – “Economics of Innovation” (Master) – “Political Economy” (undergraduate) – “Economics of Organization” (undergraduate) – “Economics” (undergraduate) – “Foundation of Economic Analysis of Law” (undergraduate) – “Economic and Industrial Policy” (undergraduate) – “Writing economics and giving talks” (undergraduate)
- University of Pavia - “Economic Analysis of Property Law” (Ph.D.)
- “Sapienza” University of Rome, Faculty of Engineering - “Business models and markets for goods and services for e-government” - “Business Models for Information Technology”
- Master in Free Software Upgrade, Bolzano “Economic Analysis of Intellectual Property and Open Source Software”

Other teaching and training

- Florence School of Regulation Communications and Media (since 2011)
- Trainings for the Spanish and Portuguese TLC NRAs

RESEARCH PROJECTS

- Research Project PRIN 2017 (started in 2020) “Lost highway: skills, technology and trade in Italian economic growth, 1815-2018”.
- Research Project “The future of Broadband Policy, part 2: Technological Neutrality, Path Dependency and Public Financing”, Florence School of Regulation, European University Institute in 2017

- Research Project “The Future of Broadband Policy: Public Targets and Private Investments”, Florence School of Regulation, European University Institute in 2015
- Research Project “Broadband Drivers and Policies”, commissioned by the Independent Regulators Group (IRG) in 2011
- Research Project “Infrastrutture e Servizi a Banda Larga e Ultra Larga (ISBUL)” (sub-project “Governance di Sistema”), commissioned by the Italian Communications NRA in 2009
- Research Project “Fair Competition Development in the Financial Sector of the Russian Federation through Reduced Participation of Federal and Regional State Authorities in the Capital of Financial Institutions”, within the *Twinning Project Italy-Russia* coordinated by the Treasury Department of the Ministry of Economics and Finance in 2007
- Research Project RefGov - Reflexive Governance in The Public Interest - VI Framework Programme
- Research Project “Linking Regions and Central Governments: Contracts for Regional Development”, commissioned by the OECD Public Governance and Territorial Development Directorate in 2006.
- Research Project PRIN 2005-2007 - Vantaggio Istituzionale Comparato, Proprietà Intellettuale e Globalizzazione dei Mercati
- Research Project PRIN 2002-2004 - Il governo della proprietà intellettuale: incompletezza contrattuale, complementarità istituzionale e politiche alternative dell'innovazione e dello sviluppo

PUBLICATIONS

Articles on peer-reviewed journals

- [1] “Platform-mediated reputation systems in the sharing economy and incentives to provide service quality: the case of ridesharing services” (with Marcello Basili), *Electronic Commerce Research and Applications*, volume 39, January-February 2020.
- [2] “Come sorridere anche noi: accesso alle conoscenze, crescita economica, e riduzione delle diseguaglianze” (with Ugo Pagano), *L'industria, Rivista di economia e politica industriale*, 4, 2019, pp. 693-717.
- [3] “Brassica carinata-derived biodiesel production: economics, sustainability and policies. The Italian case” (with Marcello Basili), *Journal of Cleaner Production*, Volume 191, 1 August 2018, pp. 40-47
- [4] “Open science ed economia della conoscenza: i paradossi della crescita come obiettivo della scienza” (with Ugo Pagano), *Notizie di Politeia*, Anno XXXIII - N. 126
- [5] “Economía del conocimiento, crisis y depresión” (with Ugo Pagano), *Revista de Economía Institucional* 19, 36, 2017, pp. xx-xx. DOI: <http://dx.doi.org/10.18601/01245996.v19n33.03>
- [6] “Corporate Governance Effects on Innovation when both Agency Costs and Asset Specificity Matter” (with Filippo Belloc and Eleonora Laurenza), 2016, *Industrial and Corporate Change*, 1-23, doi: 10.1093/icc/dtw009.
- [7] “Appropriability and Incentives with Complementary Innovations” (with Massimo D’Antoni), 2014, *Journal of Economics and Management Strategy* 23(1), pp.103-124.
- [8] “Spectrum Crunch vs. Spectrum Sharing: Exploring the ‘Authorised Shared Access’ Model” (with Antonio Nicita), 2013, *Communications and Strategies*, 90, pp.3-20.
- [9] “Whither Policy Design for Broadband Penetration? Evidence from 30 EU countries” (with Filippo Belloc and Antonio Nicita), 2012, *Telecommunications Policy* 36(5), pp.382-398.
- [10] “Reverse Payment Settlements in the Pharmaceutical Sector: A European Perspective” (with Pier Luigi Parcu), 2011, *European Journal of Risk and Regulation* 2(2), 260-262. ISSN 1867-299X
- [11] “The Crash of the Knowledge Economy” (with Ugo Pagano), 2009, *Cambridge Journal of Economics*, 33, 665–683.
- [12] “Patent disclosures and R&D competition in pharmaceuticals”, 2009, (with Laura Magazzini, Fabio Pammolli and Massimo Riccaboni), *Economics of Innovation and New Technologies*, 18(5), 467–486.
- [13] “Access to Audio-Visual content, exclusivity and anticommons in new media markets”, 2008, (with Antonio Nicita), *Communications and Strategies*, n. 71(3), 79-101.
- [14] “Intellectual Property Rights, Technological Regimes and Market Dynamics”, 2005 (with Fabio Pammolli), *Economia e Politica Industriale* n.2/2005. ISSN: 0391-2078

- [15] “Intellectual Property Rights, Incomplete Contracts and Institutional Complementarities”, 2004 (with Ugo Pagano), *European Journal of Law and Economics* 18(2).

Articles on international peer reviewed books

- [1] "The passing-on principle in EU private antitrust enforcement – a policy at war with itself?" (with Pier Luigi Parcu), *forthcoming in Economic Analysis in EU Competition Policy: Recent Trends at the National and EU Level*, P.L. Parcu, G. Monti, M. Botta (eds.), Edward Elgar Publishing, Cheltenham, UK.
- [2] “Policy changes to strengthen the protection of media freedom and media pluralism in the EU” (with Pier Luigi Parcu), *forthcoming in Research Handbook on Media Law and Policy*, E. Brogi and P.L. Parcu (eds.), Edward Elgar Publishing, Cheltenham, UK.
- [3] “State aid Policy in the Broadband Sector: Public Announcements, Investments And Crowding Out” (with Pier Luigi Parcu), *forthcoming in EU State aid law: Emerging trends at the national and EU level*, P.L. Parcu, G. Monti, M. Botta (eds.), Edward Elgar Publishing, Cheltenham, UK.
- [4] “The role of economics in EU private antitrust enforcement. theoretical framework, empirical methods and practical issues.”, 2018, in *Private Enforcement of EU Competition Law: the Impact of the Damages Directive*, P.L. Parcu, G. Monti, M. Botta (eds.), Edward Elgar Publishing, Cheltenham, UK.
- [5] “The knowledge economy, the crash and the depression” (with Ugo Pagano), 2017, in *The Routledge Handbook of the Political Economy of Science*, D. Tyfield, R. Lave, S. Randalls and Charles Thorpe (eds), Routledge, London.
- [6] “Incomplete Contracts”, 2014, in J. Backhaus (ed.) *Encyclopedia of Law and Economics*, Springer, Londra. ISBN 9781461477525.
- [7] "The Institutional Design of European Competition Policy" (with Antonio Manganelli and Antonio Nicita), 2014, in *The Manufacturing of Markets*, E. Brousseau and J. M. Glachant (eds.), Cambridge University Press, London. ISBN: 9781107053717
- [8] “Negotiated foreclosure and IPRs: recent developments” (with Pier Luigi Parcu), 2012, in *Competition Law and Intellectual Property: A European Perspective*, Caggiano, G., Muscolo, G. e M. Tavassi (ed.), Kluwer Law International, Alphen aan den Rijn. ISBN: 9789041134479
- [9] "Property rights in the knowledge economy: an explanation of the crisis" (with Ugo Pagano), 2011, *The Global Crisis. New Perspectives on the Critique of Economic Theory and Policy*, E. Brancaccio and G. Fontana (eds.), Routledge, London. ISBN: 9780415586610
- [10] “Italian Case Study” (with Ugo Pagano), 2007, in *Linking Regions and Central Governments: Contracts for Regional Development*, Parigi, OCSE. ISBN: 9789264008731, doi: 10.1787/9789264008755-en
- [11] “Decoding the Open Source Puzzle: A Survey of Theoretical and Empirical Contributions”, 2006, in J.Bitzer and P.Schroder (eds.), *The Economics of Open Source Software Development: Analyzing Motivation, Organization, Innovation and Competition in the Open Source Software Revolution*, Elsevier Press. ISBN: 0444527699, doi:10.1016/B978-044452769-1/50002-0

Articles on Italian books

- [12] “Il ruolo delle piattaforme nell’economia dei big data”, 2017, in Valeria Falce, Gustavo Ghidini e Gustavo Olivieri (ed.), *Informazione e Big Data fra Innovazione e Concorrenza*, Giuffrè Editore, ISBN 978-88-14-22428-7.
- [13] “Strumenti alternativi per il finanziamento delle infrastrutture: il caso dei fondi infrastrutturali” (with Americo Todisco), 2009, in Giulio Napolitano e Alfredo Macchiati (ed.) *“E’ possibile realizzare le infrastrutture in Italia”*, Il Mulino, Bologna. ISBN: 9788815132826.
- [14] “L’accesso ai contenuti: quale approccio regolatorio?” (with Antonio Nicita), 2008, in A.Nicita, G.Ramello and F.Silva (eds.) *Economia della Nuova Televisione*, Bologna, Il Mulino. ISBN: 9788815124616.
- [15] “Innovazione, Conoscenza ed Allocazione dei Diritti di Proprietà Intellettuale nelle Reti di Imprese”, 2004, in Fabrizio Cafaggi (ed.), *Reti di Imprese tra Regolazione e Norme Sociali*, 337-380, Il Mulino, Bologna. ISBN: 9788815142474, doi: 10.978.8815/142474.

Working Papers

- “Whither pluralism in economics education? New empirical evidence” (with Martina Cioni), 2020, *Quaderni del Dipartimento di Economia Politica e Statistica* n.844, University of Siena.

- “Policy changes to strengthen the protection of media freedom and media pluralism in the EU” (with Pier Luigi Parcu), EUI RSCAS Working Paper 2020/70; Centre for Media Pluralism and Media Freedom- CMPF, <https://hdl.handle.net/1814/68782>
- “Corporate Governance and Sectoral Patterns of Innovation: Evidence from Italian Manufacturing Sectors”, (with Filippo Belloc and Eleonora Laurenza), 2015, *Quaderni del Dipartimento di Economia Politica e Statistica* n.706, University of Siena.
- “Authorized Shared Access (ASA): an Innovative Model of Pro-Competitive Spectrum Sharing”, 2012, (with Pier Luigi Parcu, Giorgio Corda, Antonio Nicita and Laura Ferrari Bravo), available at SSRN: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2174518.
- “Appropriability and Incentives with Complementary Innovations” (with Massimo D’Antoni), 2010, *Quaderni del Dipartimento di Economia Politica* n.603, University of Siena.
- “The Institutional Design of European Competition Policy”, 2010, (with Antonio Manganello and Antonio Nicita), EUI Working Papers RSCAS 2010/79.
- "Whither Broadband Policy? In Search of Selective Intervention", 2009, (with Filippo Belloc and Antonio Nicita), *Quaderni del Dipartimento di Economia Politica* n. 567, University of Siena.
- “Contracts and Motivations: the case of Open Source”, 2008, (with Marcello Basili and Antonio Nicita), *Quaderni del Dipartimento di Economia Politica* n.544, Università di Siena.
- “Copyright vs. Copyleft licensing and Software Development” (with Massimo D’Antoni), 2007, *Quaderni del Dipartimento di Economia Politica* n.510, University of Siena.
- “Intellectual Property Law and Antitrust Law Complementarity when Property Rights are Incomplete” (with Antonio Nicita and Matteo Rizzolli), 2007, *Quaderni del Dipartimento di Economia Politica* n.509, University of Siena.
- “Software Patents: A Closer Look at the European Commission’s Proposal”, 2005, *Siena Memos and Papers in Law and Economics* n.30, University of Siena.

OTHER WORKS

- “Il capitalismo italiano fra ibridi istituzionali e nuovi ibridi tecnologici”, 2017, *Il Menabò di Etica ed Economia*, 74.
- “I danni economici del monopolio delle idee” (con Ugo Pagano), 2009, *LIMES*, 5, 235-246, ISSN: 1124-9048.
- “La domanda per l’agenda digitale” (con F.Belloc e A.Nicita), 2012, www.lavoce.info.
- Coautore e coordinatore del rapporto “Banda Larga: il Ruolo dell’Intervento pubblico”, secondo rapporto dell’Osservatorio I-Com sulle reti di nuova generazione, 2011.
- "Qualità dei servizi dati in mobilità fra trasparenza e rischi di iper-regolazione", 2010, Commento I-Com (www.i-com.it)
- "Il ruolo dei Prontuari Territoriali nelle dinamiche evolutive del sistema sanitario farmaceutico", 2009, Analisi I-Com (www.i-com.it)
- "La distribuzione commerciale dei farmaci: efficienza dei margini di ricavo e liberalizzazione della vendita", 2009, Analisi I-Com (www.i-com.it)
- "Verso un modello più efficiente di relazioni tra lo Stato e le Regioni in materia farmaceutica?", 2007, Analisi I-Com (www.i-com.it)
- "La governance farmaceutica italiana: le relazioni con le regioni e gli stakeholders", 2007, Commento I-Com (www.i-com.it)
- “Quali priorità per l’innovazione farmaceutica? (con A.Spina), 2008, Commento I-Com (www.i-com.it)
- “Tra i farmaci qualcosa è cambiato”, 2008, Commento I-Com (www.i-com.it)

ARTICLES IN PROGRESS

- “The paradox of setting targets: the case of NGNs in Europe”, (with Pier Luigi Parcu), *mimeo*, European University Institute.

- “Entrepreneurs and the Patent System: Empirical Evidence from Italy”, (with Silvia Ferrini and Vito Sestito), mimeo, Università di Siena
- “Comparative Institutional Analysis of Intellectual Property Regimes” (with Eric Brousseau), *mimeo*, Università di Parigi Ovest - EconomiX.

PRESENTAZIONI, LEZIONI SU INVITO E CONVEGNI

- She has given presentations and invited lectures at Columbia University, the European Commission (DG-Connect), the European Parliament (Bruxelles), the Comisión Nacional de los Mercados y de la Competencia, the Autoridade Nacional de comunicações; the Florence School of Regulation (Communications&Media), the LUISS Guido Carli, the CESPRI at Bocconi University (Milan), the Italian Ministry of Health (Roma), the European Summer School on New Institutional Economics (Cargèse, Corse), ATOM-Sorbonne (Paris), EconomiX (Paris), School for Biotech Industrial Innovation Management (Siena) and EconFarma (Siena).
- She participates regularly at the European Association of Law and Economics (EALE) Annual Conference, at the International Society of New Institutional Economics (ISNIE) Annual Conference and at the Italian Law and Economics Association Annual Conference, at the workshops and conferences of the Florence School of Regulation Communications&Media and at the annual Trilateral Siena-Toronto-Tel Aviv Workshop. She has also participated to conferences and workshops at the University of Messina, the French Conseil d’Etat, the Italian Society of Economic and Industrial Policy (SIEPI) and the Society for Economic Research on Copyright Issues (SERCI).

REFEREE ACTIVITIES

- Referee for the Cambridge Journal of Economics, Journal of Institutional Economics, Review of Law and Economics, International Journal of the Economics of Business, Journal of Public Finance and Public Choice, *Economia e Politica Industriale*, *Economia Politica*, *Studi e Note di Economia e per la casa editrice Routledge*.
- Translator, for the Giappichelli Publisher, of selected chapters of Steven Shavell’s “Foundations of Economic Analysis of Law”.

Roma, November 2020